

EXPERIENCE

Merchsource; Irvine, Ca

May 2022 - Present

Industrial Designer - Sharper Image Team

Utilized surface modeling techniques to design and 3D model a range of consumer electronics products.

Developed health, wellness, kitchen, and RC toys products, demonstrating a keen ability to work efficiently and effectively under quick turnaround requirements.

Collaborated with cross-functional teams to implement design solutions Handled the development of products utilizing factories in Asia, with a focus on maintaining the original design intent.

Lead the design direction on several key products

Inceptive Design Group; Costa Mesa, Ca

Mar 2019 - May 2022

Industrial Designer

Designed and developed Products by sketching, 3D modeling, rendering, all the way through Manufacturing.

Worked with companies like: Starbucks; Mars Wrigley; Urban Armor Gear; Danone; Henkel; Proctor and Gamble to help them bring their concepts to market.

Ran design thinking workshops with companies like Starbucks to discover sustainable solutions for their products

3D modeled and designed high end photorealistic products, rendering, and animations for clients.

Designstein Studios; Huntington Beach, Ca

Feb 2018 - Feb 2019

Junior Industrial Designer

Designed products from beginning to end including: research, conceptual development, prototyping and overseas production quoting

Collaborated with designers, engineers, and clients to create innovative and manufacturable products.

Designed product spec sheets and orthographics for international production.

Utilized design software including Illustrator, Photoshop, Solidworks, and Keyshot.

SKILLS

3D Modeling
Parametric Modeling
Human Centered Design
Product Development
Sketching
Trend Analysis
Rendering
Physical Prototyping

CALEB WARWICK

Industrial Designer

SOFTWARE

Adobe Creative Suite

Solidworks Rhinoceros 3D

Keyshot

Fusion 360

Autodesk Alias

Autodesk Maya

Microsoft Office

Substance Painter

ACCOMPLISHMENTS

BIGFACE Coffee Brand Development

October 2021

Designed packaging and interactive branding for Jimmy Bulter's BIGFACE. Created true to life product renderings for online sales and produciton.

Starbucks Borrow-A-Cup Program

April 2021

Drastically cut Starbuck's emissions by designing and creating reusable cups for all of their stores and supply chains.

EDUCATION

University of Cincinnati - College of DAAP; Cincinnati, OH Bachelor of Science, Industrial Design - 2016